



THE ISLAMIC INFORMATION

Media Kit

ALL ABOUT ISLAM



Connecting millions of believers with authentic, engaging, and impactful Islamic content.



TheIslamicInformation.com 
contact@theislamicinformation.com 

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WHO WE ARE

The Islamic Information is a leading digital Islamic media platform dedicated to providing accurate, reliable, and uplifting content for a global Muslim audience.

We strive to educate, inspire, and unite the Ummah through the power of digital storytelling and authentic information, making the beauty of Islam accessible to everyone, everywhere.



CORE VALUES



Authenticity in religious knowledge



Community empowerment



Digital innovation for dawah

OUR AUDIENCE & REACH

We have built a trusted relationship with a massive, active, and diverse audience seeking spiritual growth and reliable Islamic knowledge.

REACH



TOTAL DIGITAL REACH

58 Million+



PRIMARY AUDIENCE

Muslims
Worldwide



DEMOGRAPHICS

18-45



REGIONS

North America,
Europe, the
Middle East, and
Southeast Asia.

PLATFORM DISTRIBUTION



1.8 MILLION+
FOLLOWERS
on Facebook



25,000+
FOLLOWERS
on Threads



6.6 MILLION+
REACH
On YouTube



158,000+
FOLLOWERS
on Instagram



41,500+
FOLLOWERS
on TikTok



236,000+
IMPRESSIONS
on Twitter/X

WEBSITE DEEP DIVE & AUTHORITY

A Global Hub for Islamic Knowledge

TRAFFIC (MONTHLY)



SESSIONS MONTHLY

Over 2.1 Million unique



AUDIENCE

Reaching 190+ Countries



TRAFFIC SOURCE

Organic Search & ChatGPT etc.



TOP NATIONS

Saudi Arabia, Malaysia, Indonesia, UK, US

RECOGNITION

- Featured in Google News, Top Stories, and Discover.
- Cited by AI platforms (Perplexity, Gemini, ChatGPT) as an authoritative source
- Core Web Vitals Optimized for superior user experience
- 14,000+ Direct Newsletter Subscribers

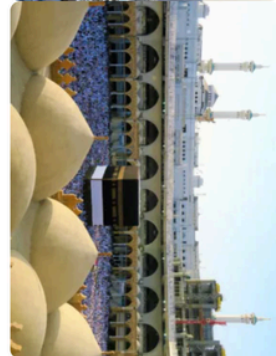
The Latest



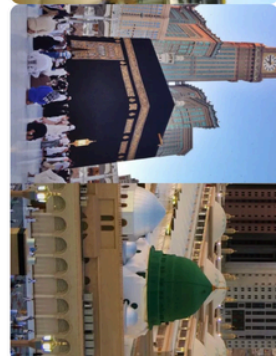
1 Duas To Recite During Tawaf (All 7 Circles)



2 Listen Masjid an Nabawi Friday Khutbah in Different Languages (Oct 30, 2025)



3 Listen Masjid al Haram Friday Khutbah in Different Languages (Oct 31, 2025)



4 Iman Schedule For Masjid al Haram and Nabawi (Updated)



5 Saudi Arabia Bans Tobacco Shops Near Mosques

OUR IMPACT

Connect With The Ummah, Everywhere...

Platform	Achievements
Website	<ul style="list-style-type: none"> • Featured in Google News & Discover • 115K+ clicks & 8M impressions (last 3 months) • 4,354+ newsletter subscribers
Facebook	<ul style="list-style-type: none"> • Reaching millions of muslims all around the world weekly. • Announcements, videos, and Reels widely shared across Muslim networks.
Instagram	<ul style="list-style-type: none"> • Viral Reels reaching millions organically — high engagement, high impact.
Threads	<ul style="list-style-type: none"> • Fast updates that mirror global Muslim discussions.
WhatsApp	<ul style="list-style-type: none"> • Short, fast, and instantly engaging — perfect for immediate awareness.
YouTube	<ul style="list-style-type: none"> • Shorts average ~30K views + exclusive animated educational videos.
TikTok	<ul style="list-style-type: none"> • TikToks reaching millions.
Twitter	<ul style="list-style-type: none"> • Real-time Muslim world updates with images, headlines, and source links.

OUR ADVERTISING OPTIONS

How we advertise your business...

PROMOTIONAL REELS

We concept, create, and publish engaging Reels to promote your brand.

VIRAL REEL INTEGRATION

Your ad placed between our organic, viral Reels for guaranteed viewership.

SPONSORED ARTICLE

A dedicated, in-depth article on our authoritative website.

WEBSITE FOOTER BANNER

Prime, persistent visibility on every page of our high-traffic website.

LOGO/BANNER ON POSTS

Your logo featured on our daily social media posts for consistent recognition.

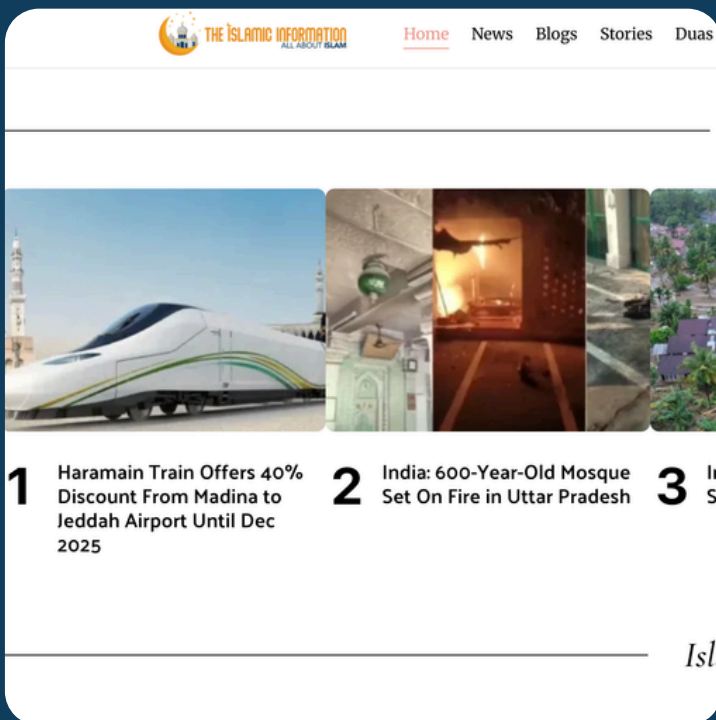
YOUTUBE SPONSORSHIP

Brand integration in our exclusive, in-depth animated YouTube videos.

OUR WEBSITE

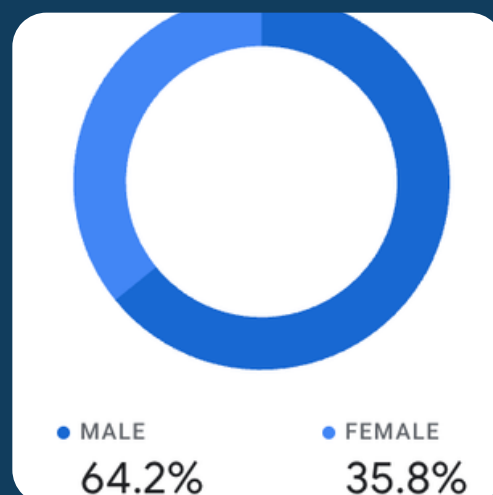
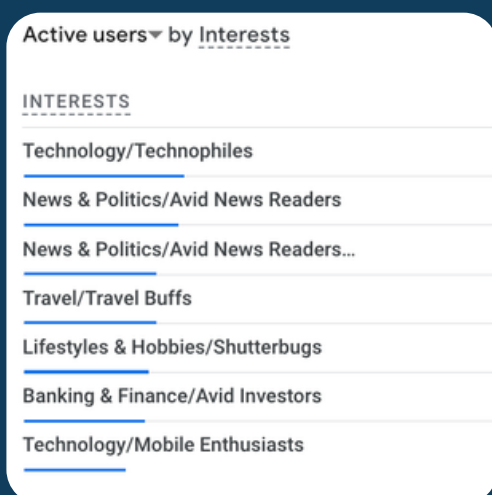
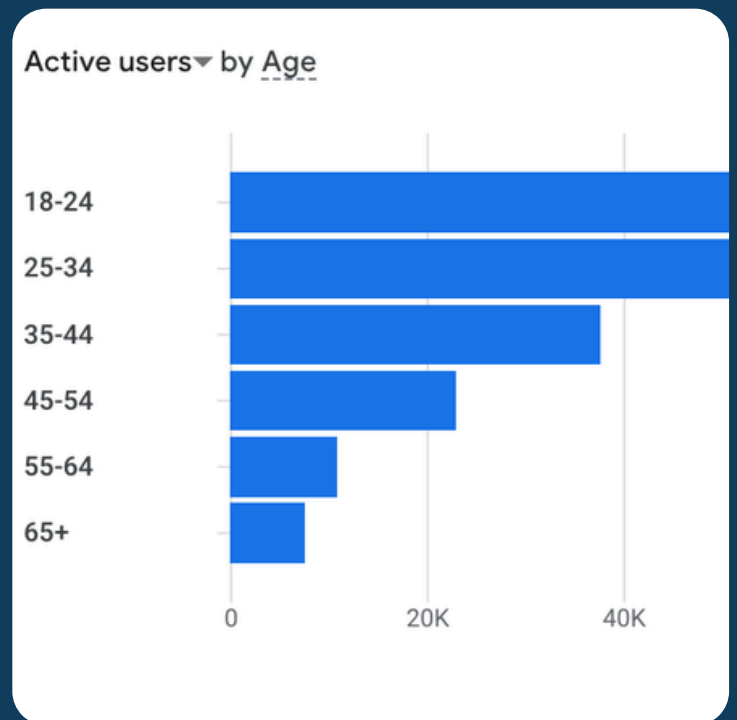
OUR WEBSITE IS VISITED BY MILLIONS OF MUSLIMS GLOBALLY

- News
- Information
- Duas and Viral content



THE ISLAMIC INFORMATION
Home News Blogs Stories Duas

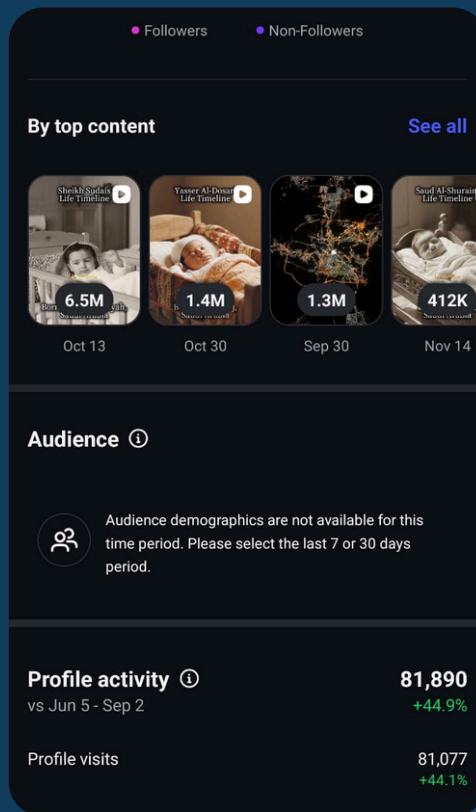
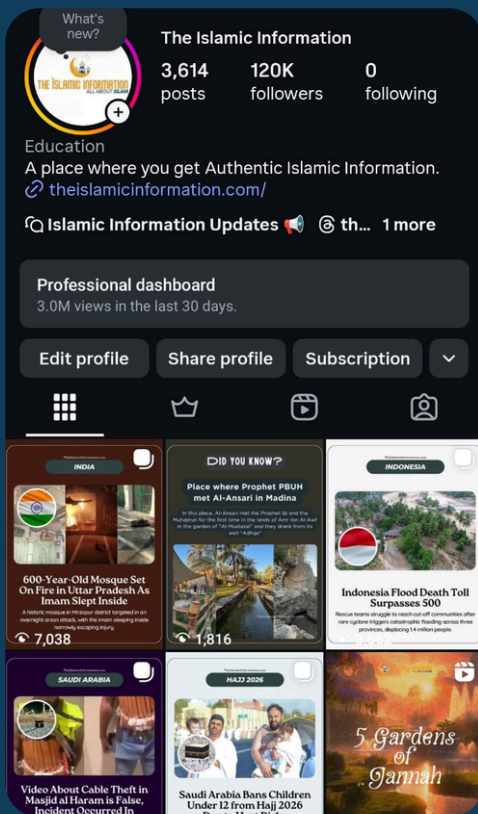
- 1** Haramain Train Offers 40% Discount From Madina to Jeddah Airport Until Dec 2025
- 2** India: 600-Year-Old Mosque Set On Fire in Uttar Pradesh
- 3** In S...



INSTAGRAM

VISUAL STORYTELLING WITH HIGH SHAREABILITY

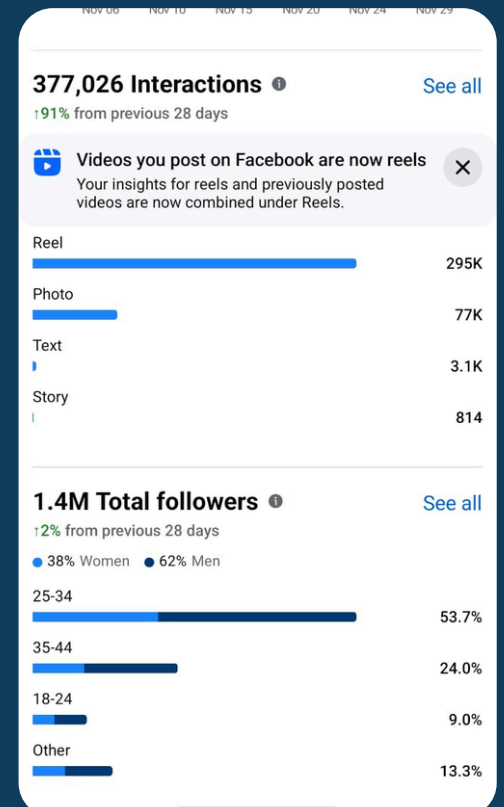
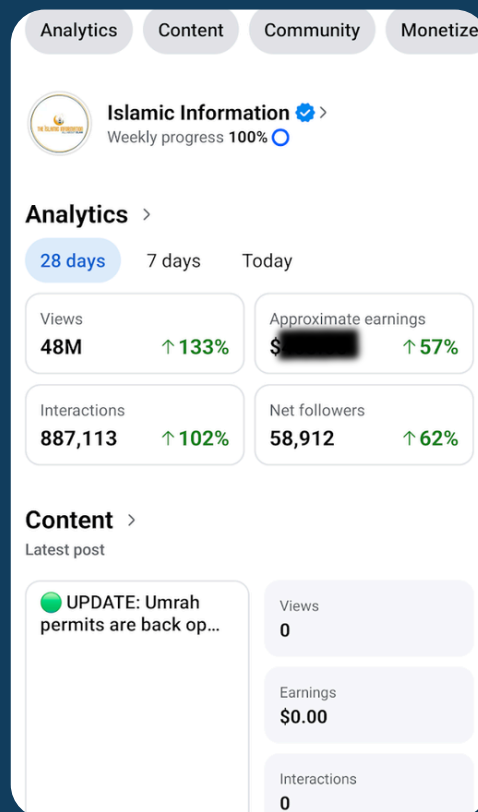
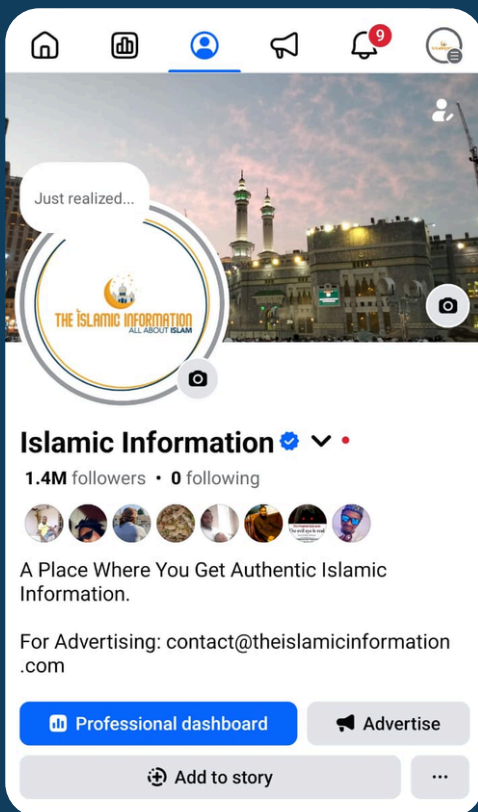
- 150K+ dedicated followers
- Millions of views per Reel
- Daily content



FACEBOOK

**ONE-STOP PLACE FOR MUSLIMS
GLOBALLY FOR INFORMATION**

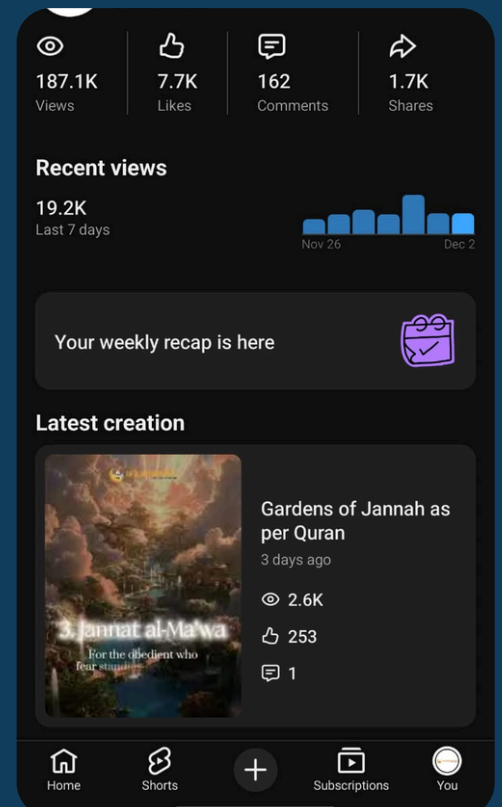
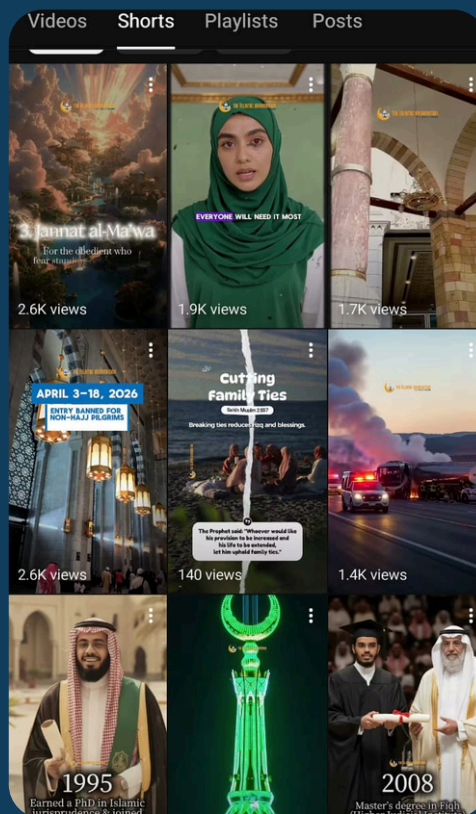
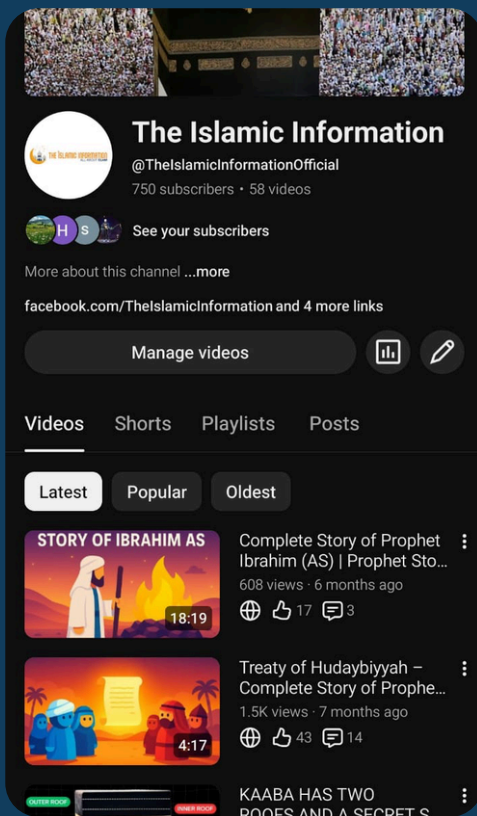
- 1.6 Million+ engaged followers
- One of the largest Islamic communities on Facebook
- 10 Million+ reach per day



YOUTUBE

MOST TRUSTED EDUCATIONAL VIDEO LIBRARY

- Growing library for Muslims
- Resource for Islamic knowledge
- Accessible format for all



TWITTER

REAL-TIME UPDATES & ENGAGEMENT

- Timely updates for global Muslim
- Direct engagement
- Breaking news (verified)



OUR PRICING

Affordable pricing to boost your business

PROMOTIONAL REELS

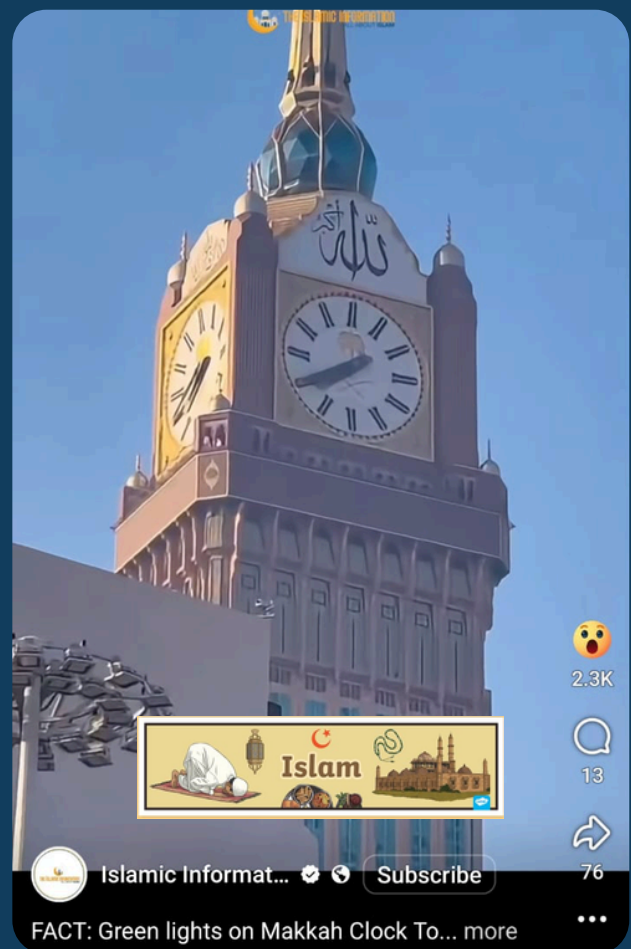
- 60-90 second professionally produced content
- Targeted distribution across all platforms
- Measurable engagement metrics provided



\$120

ADS IN VIRAL REELS

- 10 second integration in between Reels
- Contextual alignment
- Non-disruptive placement



\$79

OUR PRICING

Affordable pricing to boost your business

SPONSORED ARTICLES

- Professionally written articles
- Published on website and shared on social channels
- SEO-optimized for extended visibility

News • 2 MINUTE READ • NO COMMENTS

Interactive Prayer Mat For Kids Is Going Viral and You Should Get One

HANIYA HASSAN
NOVEMBER 8, 2021



interactive prayer mat for kids my salah mat

Select Language:

English

\$169

WEBSITE BANNER

- Prime placement on all website pages
- Monthly performance reports
- Targeted to users

MONTHLY (\$199)



S.Oliver Unisex Suede
Leather Sneakers
Beige / EUR 36

elo

Saudi Arabia

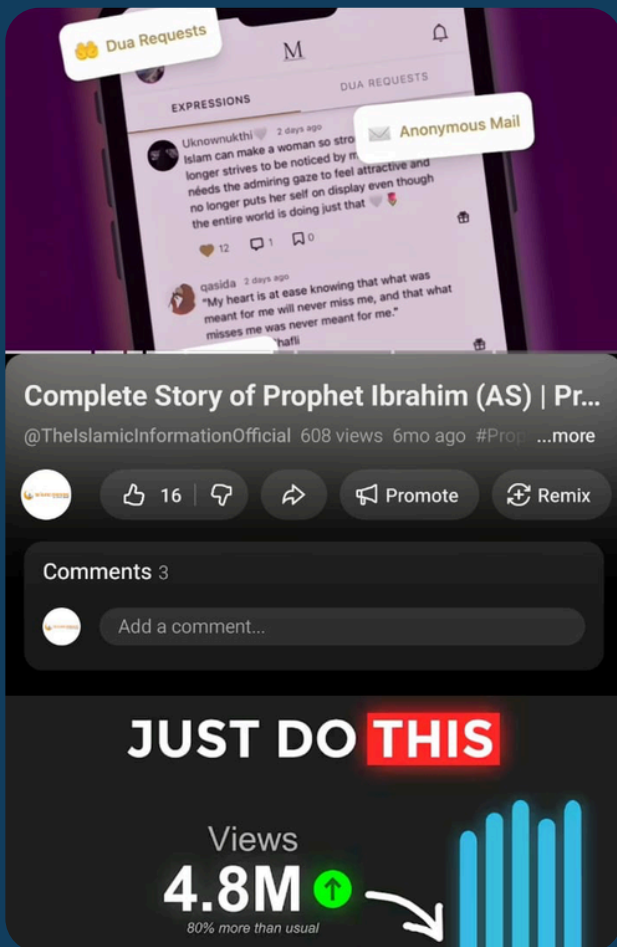
\$289

OUR PRICING

Affordable pricing to boost your business

YOUTUBE SPONSORSHIP

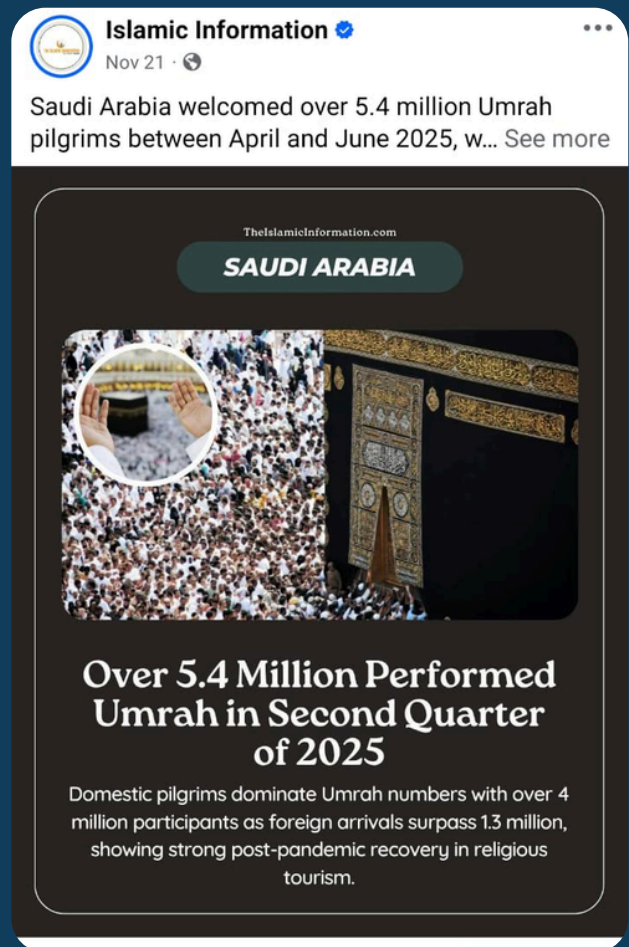
- 30-second pre-roll on videos 10+ minutes in length
- Dedicated "Presented By" acknowledgment
- Access to audience watching



\$79

DAILY POST BRANDING

- Logo or banner placement on daily posts
- Custom placement options
- Guaranteed daily visibility to our entire follower base



\$299

**READY TO REACH
MILLIONS OF
ENGAGED MUSLIMS?**

**CONTACT US TODAY FOR
PRICING PACKAGES AND
CAMPAIGN PLANNING**

EMAIL:

CONTACT@THEISLAMICINFORMATION.COM



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