



# THE ISLAMIC INFORMATION

Media Kit

ALL ABOUT ISLAM



Connecting millions of believers with authentic, engaging, and impactful Islamic content.



[TheIslamicInformation.com](http://TheIslamicInformation.com)   
[contact@theislamicinformation.com](mailto:contact@theislamicinformation.com) 

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# WHO WE ARE

The Islamic Information is a leading digital Islamic media platform dedicated to providing accurate, reliable, and uplifting content for a global Muslim audience.

We strive to educate, inspire, and unite the Ummah through the power of digital storytelling and authentic information, making the beauty of Islam accessible to everyone, everywhere.

## CORE VALUES



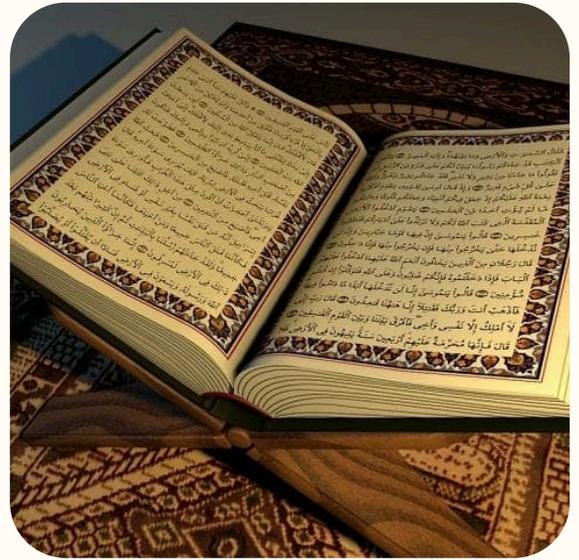
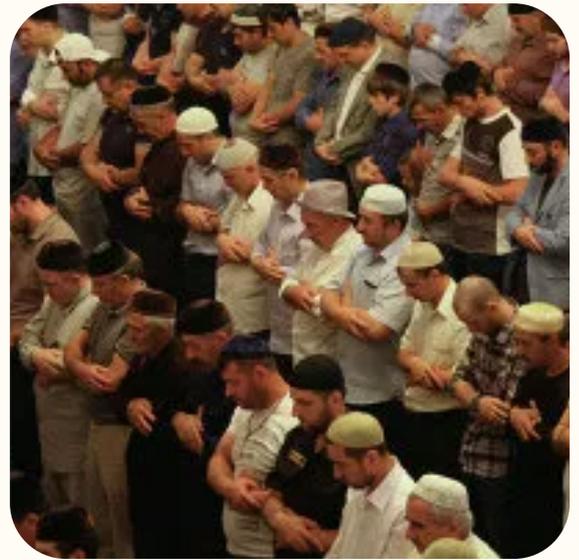
Authenticity in religious knowledge



Community empowerment



Digital innovation for dawah



# OUR AUDIENCE & REACH

We have built a trusted relationship with a massive, active, and diverse audience seeking spiritual growth and reliable Islamic knowledge.

## REACH



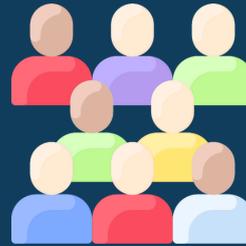
### TOTAL DIGITAL REACH

31 Million+



### PRIMARY AUDIENCE

Muslims Worldwide



### DEMOGRAPHICS

18-45



### REGIONS

North America, Europe, the Middle East, and Southeast Asia.

## PLATFORM DISTRIBUTION



1.4 MILLION+ FOLLOWERS  
on Facebook



12,000+ FOLLOWERS  
on Threads



1.2 MILLION+ REACH  
On YouTube



120,000+ FOLLOWERS  
on Instagram



21,500+ FOLLOWERS  
on TikTok



102,000+ IMPRESSIONS  
on Twitter/X

# WEBSITE DEEP DIVE & AUTHORITY

A Global Hub for Islamic Knowledge

## TRAFFIC (MONTHLY)



### SESSIONS MONTHLY

Over 1.6 Million unique



### AUDIENCE

Reaching 190+ Countries



### TRAFFIC SOURCE

Organic Search & ChatGPT etc.



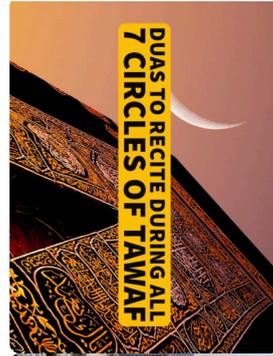
### TOP NATIONS

Saudi Arabia, Malaysia, Indonesia, UK, US

## RECOGNITION

- Featured in Google News, Top Stories, and Discover.
- Cited by AI platforms (Perplexity, Gemini, ChatGPT) as an authoritative source
- Core Web Vitals Optimized for superior user experience
- 14,000+ Direct Newsletter Subscribers

## The Latest



**1** Duas To Recite During Tawaf (All 7 Circles)



**2** Listen Masjid an Nabawi Friday Khutbah in Different Languages (Oct 30, 2025)



**3** Listen Masjid al Haram Friday Khutbah in Different Languages (Oct 31, 2025)



**4** Iman Schedule For Masjid al Haram and Nabawi (Updated)



**5** Saudi Arabia Bans Tobacco Shops Near Mosques

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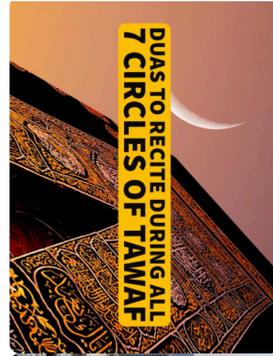
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# OUR IMPACT

Connect With The Ummah, Everywhere...

Platform	Achievements
Website	<ul style="list-style-type: none"> <li>• Featured in Google News &amp; Discover</li> <li>• 115K+ clicks &amp; 4.88M impressions (last 3 months)</li> <li>• 4,354+ newsletter subscribers</li> </ul>
Facebook	<ul style="list-style-type: none"> <li>• Reaching millions of muslims all around the world weekly.</li> <li>• Announcements, videos, and Reels widely shared across Muslim networks.</li> </ul>
Instagram	<ul style="list-style-type: none"> <li>• Viral Reels reaching millions organically — high engagement, high impact.</li> </ul>
Threads	<ul style="list-style-type: none"> <li>• Fast updates that mirror global Muslim discussions.</li> </ul>
WhatsApp	<ul style="list-style-type: none"> <li>• Short, fast, and instantly engaging — perfect for immediate awareness.</li> </ul>
YouTube	<ul style="list-style-type: none"> <li>• Shorts average ~15K views + exclusive animated educational videos.</li> </ul>
TikTok	<ul style="list-style-type: none"> <li>• TikToks reaching millions.</li> </ul>
Twitter	<ul style="list-style-type: none"> <li>• Real-time Muslim world updates with images, headlines, and source links.</li> </ul>

# OUR ADVERTISING OPTIONS

How we advertise your business...

## PROMOTIONAL REELS

We concept, create, and publish engaging Reels to promote your brand.

## VIRAL REEL INTEGRATION

Your ad placed between our organic, viral Reels for guaranteed viewership.

## SPONSORED ARTICLE

A dedicated, in-depth article on our authoritative website.

## WEBSITE FOOTER BANNER

Prime, persistent visibility on every page of our high-traffic website.

## LOGO/BANNER ON POSTS

Your logo featured on our daily social media posts for consistent recognition.

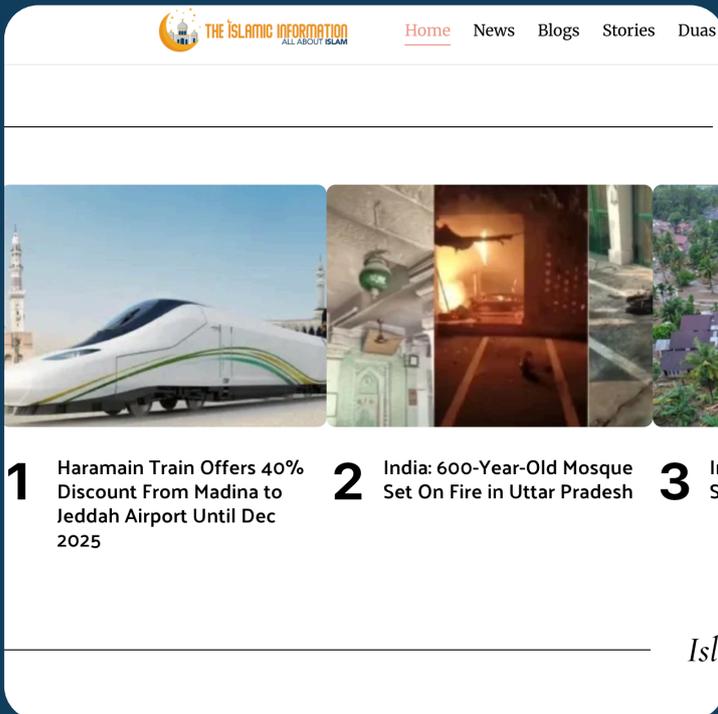
## YOUTUBE SPONSORSHIP

Brand integration in our exclusive, in-depth animated YouTube videos.

# OUR WEBSITE

OUR WEBSITE IS VISITED BY MILLIONS OF MUSLIMS GLOBALLY

- News
- Information
- Duas and Viral content

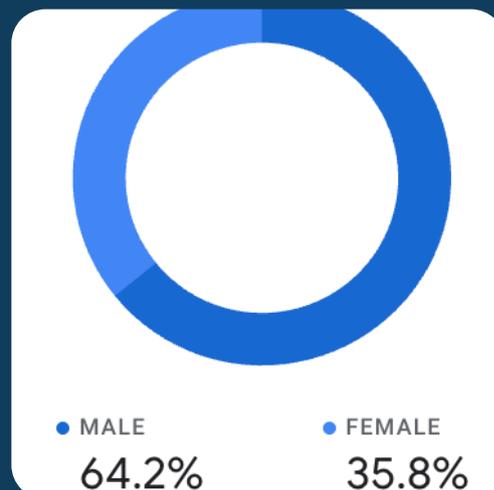
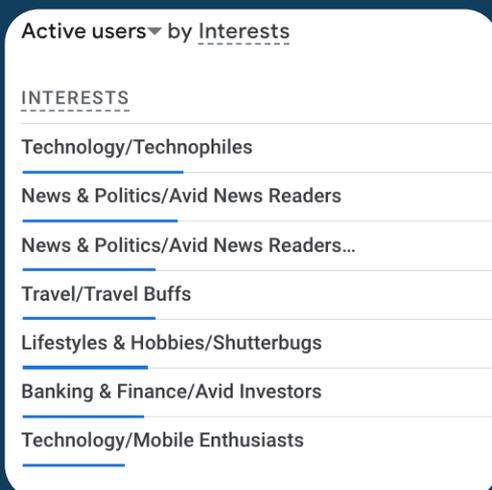
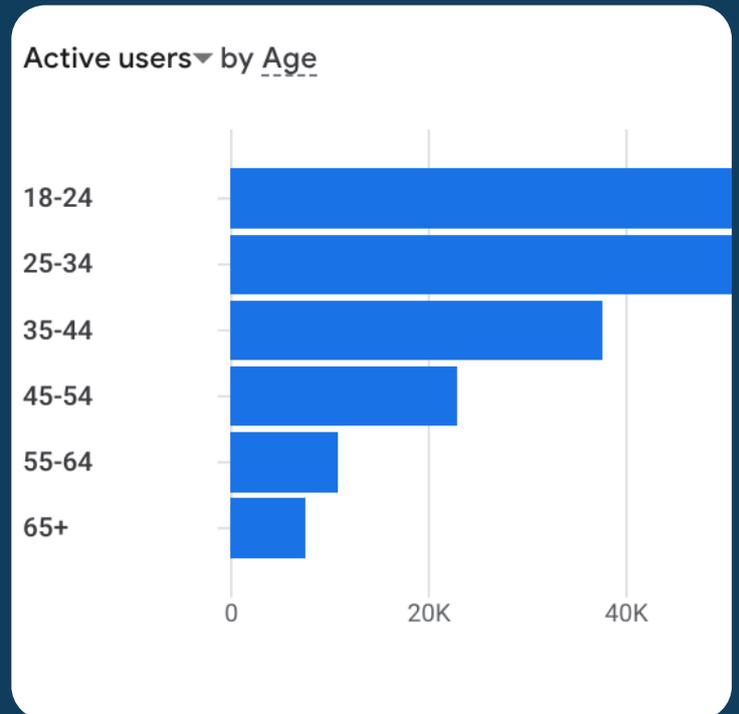


THE ISLAMIC INFORMATION ALL ABOUT ISLAM

Home News Blogs Stories Duas

- 1** Haramain Train Offers 40% Discount From Madina to Jeddah Airport Until Dec 2025
- 2** India: 600-Year-Old Mosque Set On Fire in Uttar Pradesh
- 3** In Sa...

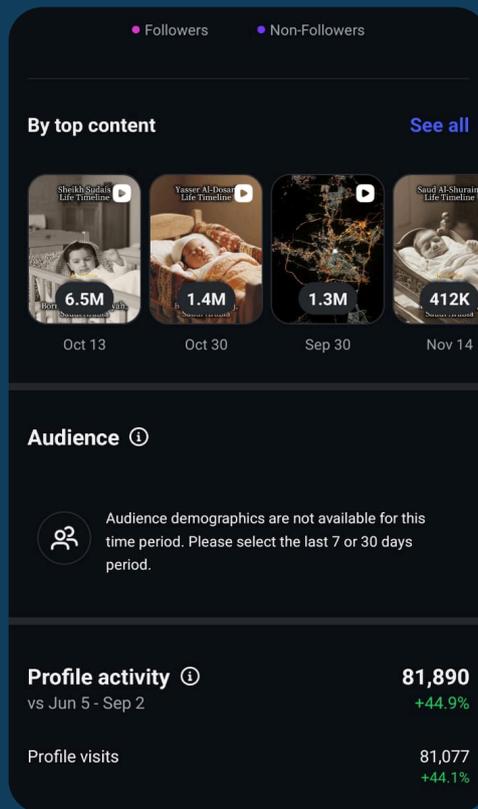
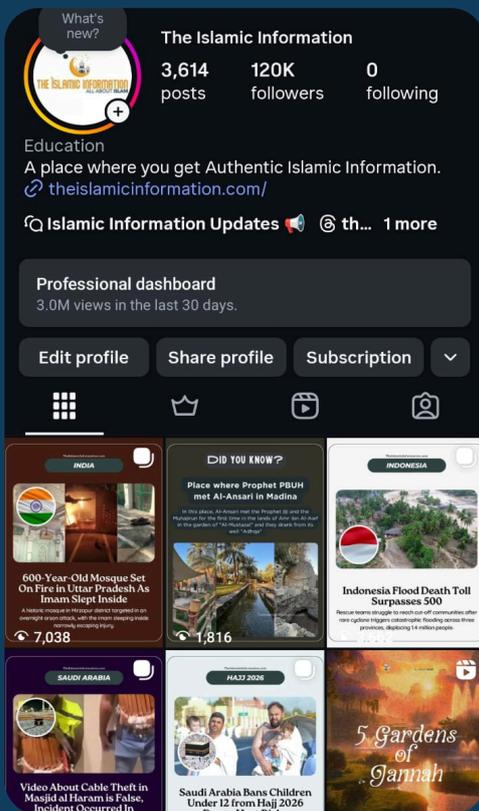
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# INSTAGRAM

## VISUAL STORYTELLING WITH HIGH SHAREABILITY

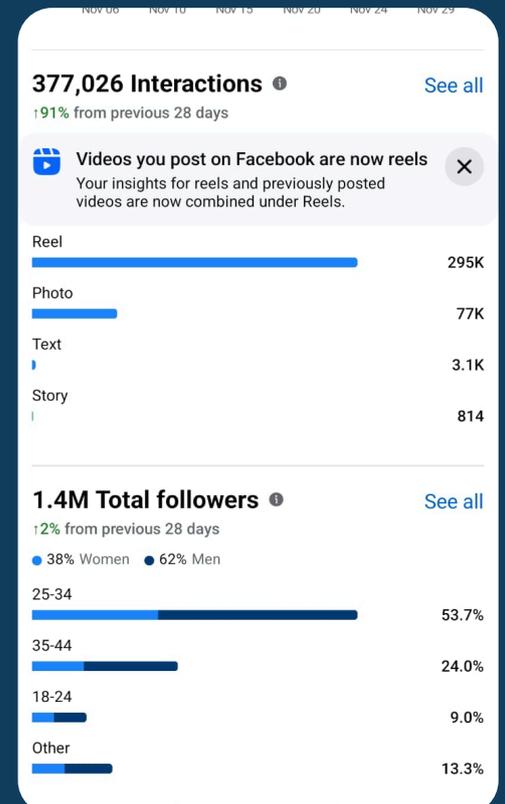
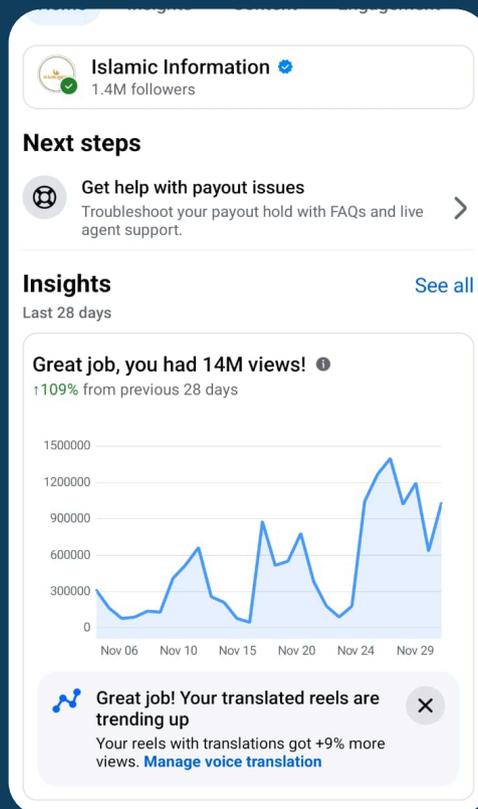
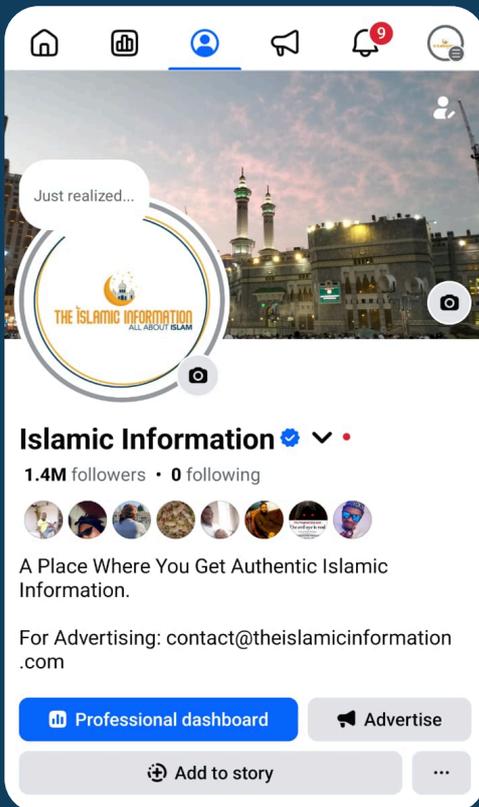
- 120K+ dedicated followers
- Millions of views per Reel
- Daily content



# FACEBOOK

ONE-STOP PLACE FOR MUSLIMS  
GLOBALLY FOR INFORMATION

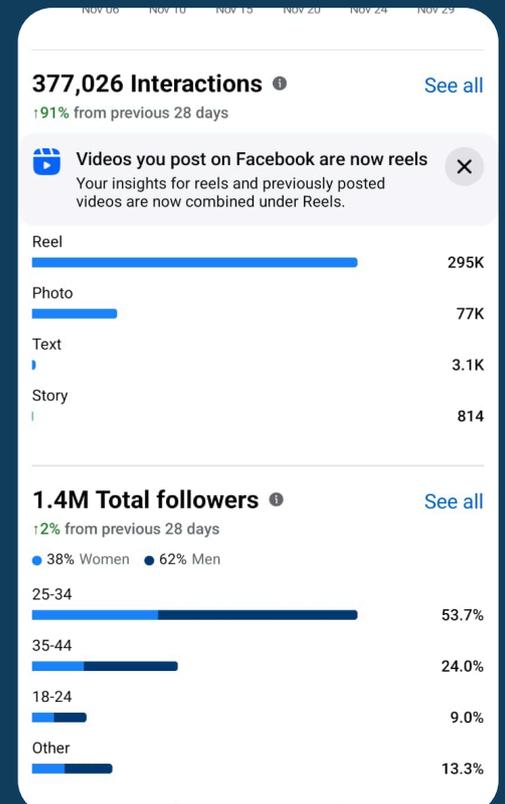
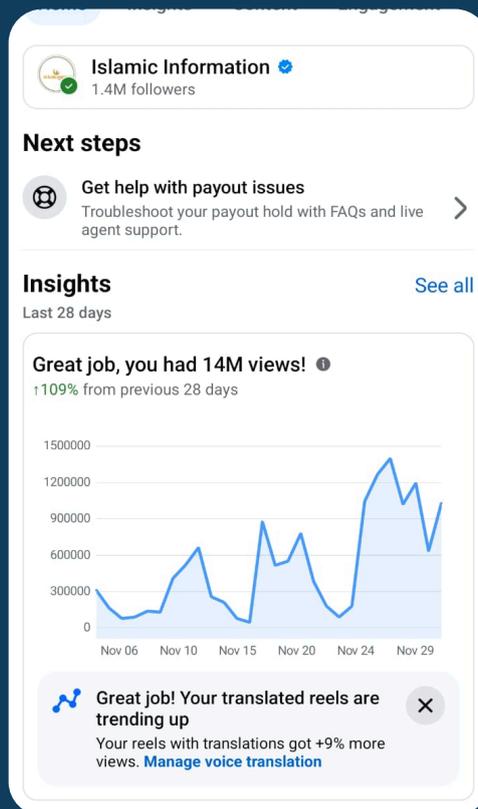
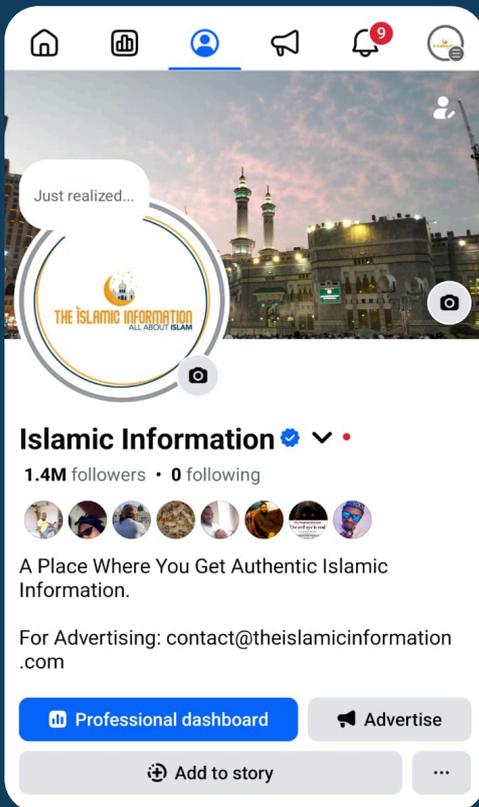
- 1.4 Million+ engaged followers
- One of the largest Islamic communities on Facebook
- 10 Million+ reach per day



# FACEBOOK

ONE-STOP PLACE FOR MUSLIMS  
GLOBALLY FOR INFORMATION

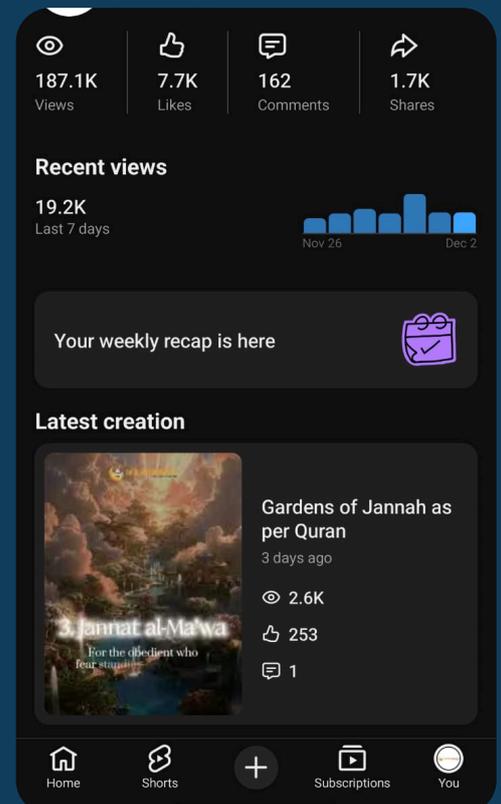
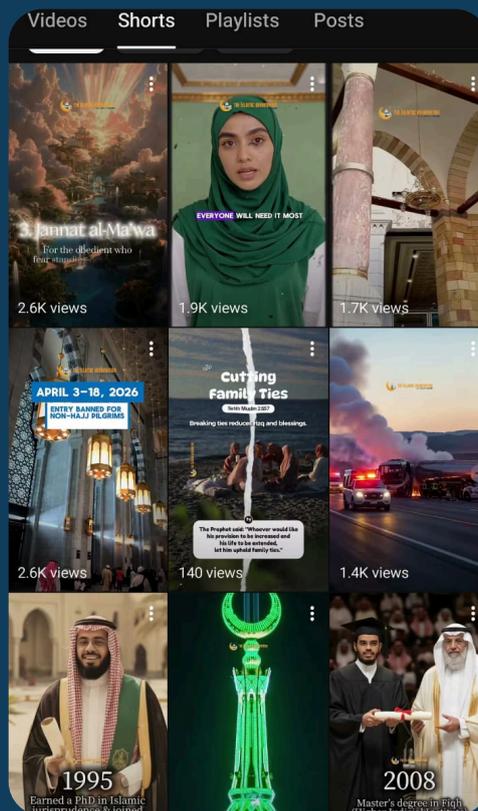
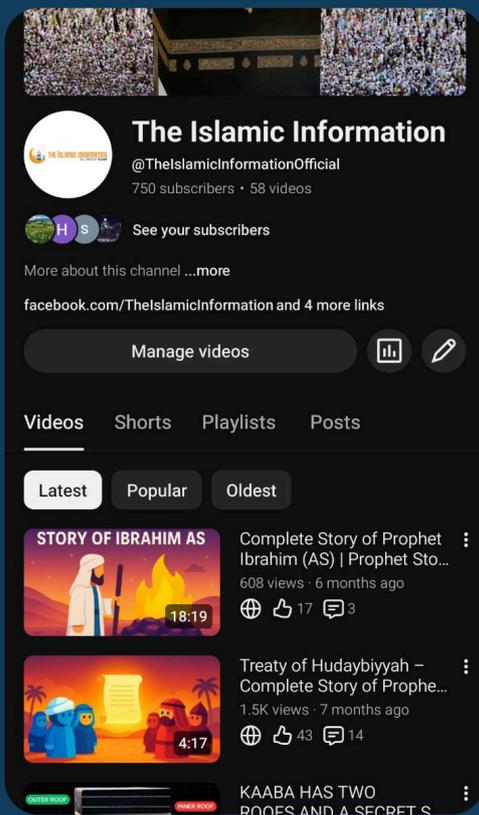
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# YOUTUBE

## MOST TRUSTED EDUCATIONAL VIDEO LIBRARY

- Growing library for Muslims
- Resource for Islamic knowledge
- Accessible format for all



# TWITTER

## REAL-TIME UPDATES & ENGAGEMENT

- Timely updates for global Muslim
- Direct engagement
- Breaking news (verified)



# OUR PRICING

Affordable pricing to boost your business

## PROMOTIONAL REELS

- 60-90 second professionally produced content
- Targeted distribution across all platforms
- Measurable engagement metrics provided



**\$89**

## ADS IN VIRAL REELS

- 10 second integration in between Reels
- Contextual alignment
- Non-disruptive placement



**\$49**

# OUR PRICING

Affordable pricing to boost your business

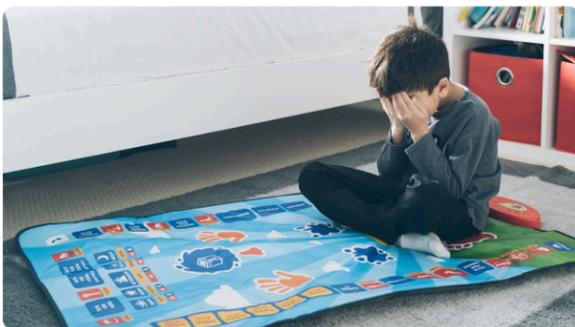
## SPONSORED ARTICLES

- Professionally written articles
- Published on website and shared on social channels
- SEO-optimized for extended visibility

News • 2 MINUTE READ • NO COMMENTS

### Interactive Prayer Mat For Kids Is Going Viral and You Should Get One

HANIYA HASSAN  
NOVEMBER 8, 2021



interactive prayer mat for kids my salah mat

Select Language:

English

**\$149**

## WEBSITE BANNER

- Prime placement on all website pages
- Monthly performance reports
- Targeted to users

MONTHLY (\$199)



S.Oliver Unisex Suede  
Leather Sneakers  
Beige / EUR 36

elo

Saudi Arabia

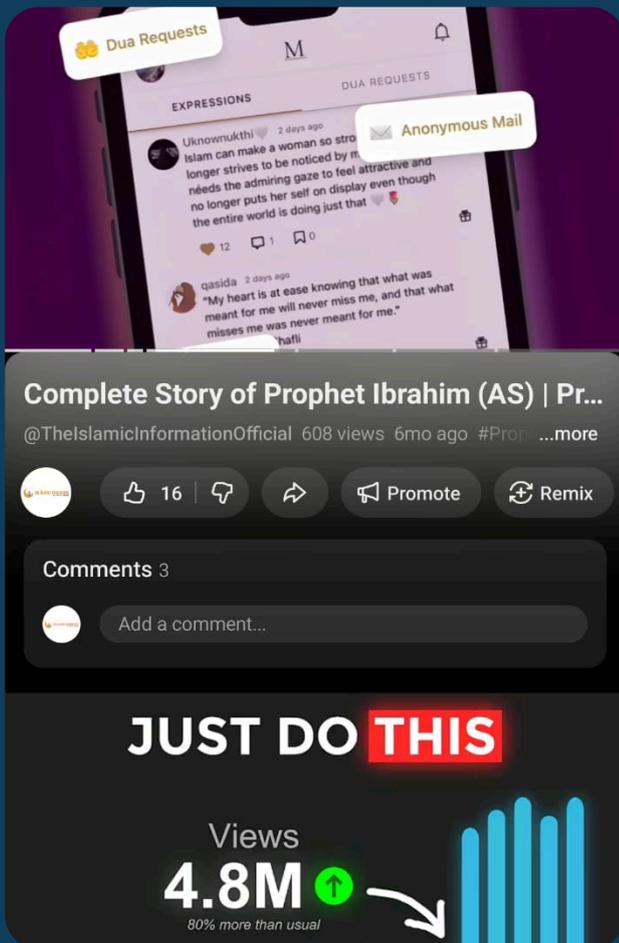
**\$249**

# OUR PRICING

Affordable pricing to boost your business

## YOUTUBE SPONSORSHIP

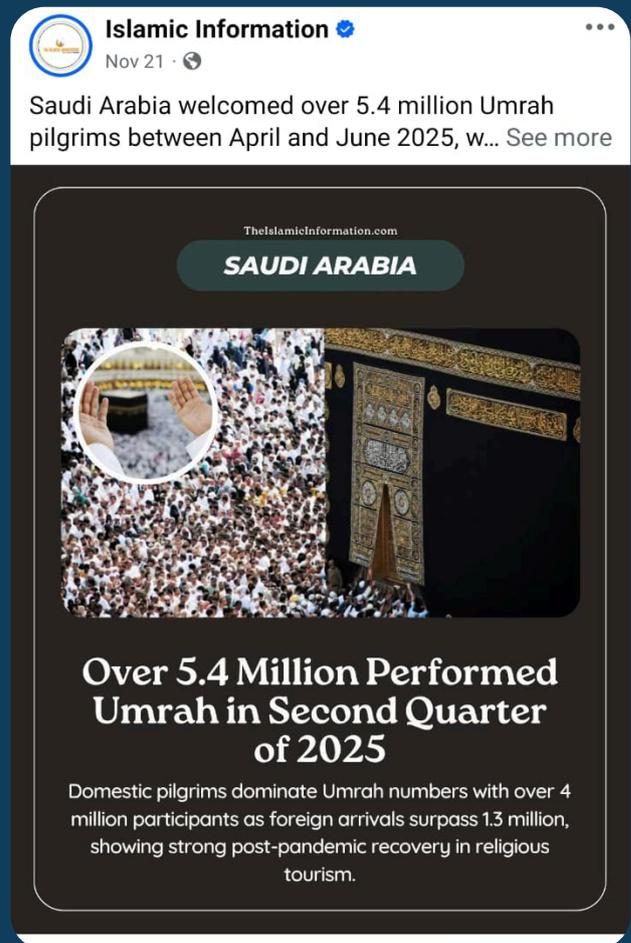
- 30-second pre-roll on videos 10+ minutes in length
- Dedicated "Presented By" acknowledgment
- Access to audience watching



**\$79**

## DAILY POST BRANDING

- Logo or banner placement on daily posts
- Custom placement options
- Guaranteed daily visibility to our entire follower base



**\$299**

**READY TO REACH  
MILLIONS OF  
ENGAGED MUSLIMS?**

**CONTACT US TODAY FOR  
PRICING PACKAGES AND  
CAMPAIGN PLANNING**

**EMAIL:**

**[CONTACT@THEISLAMICINFORMATION.COM](mailto:CONTACT@THEISLAMICINFORMATION.COM)**



**THE ISLAMIC INFORMATION**